

MEMORANDUM

TO: Mike Pompeo
 Republican Candidate for Congress
 KS – CD4

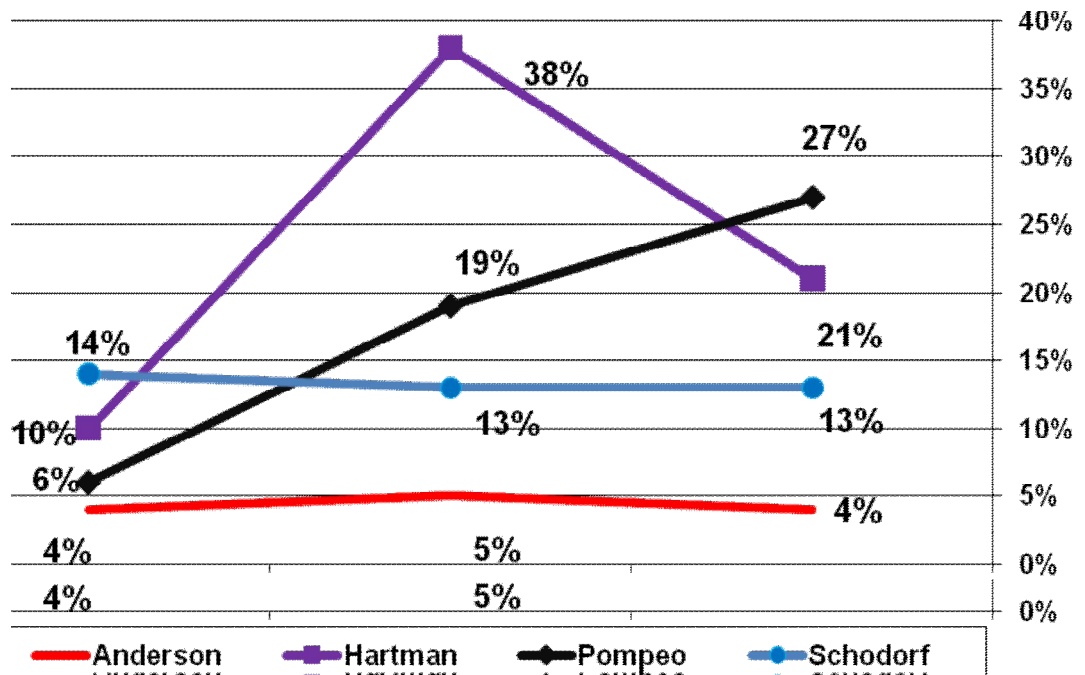
FROM: Pat McFerron
 Director of Survey Research
 Cole Hargrave Snodgrass & Associates

DATE: July 9, 2010

SUBJECT: Survey of 350 Likely Republican Primary Voters in KS-CD4
 Interviewing conducted July 6 – 8, 2010
 Margin of error: +/- 5.3%

Cole Hargrave Snodgrass & Associates is pleased to present this executive summary of survey findings to the Pompeo for Congress team. The survey shows that **Mike Pompeo is the only candidate in the race who has moved in a positive direction in the last 60 days**, while candidates Jean Schodorf and Jim Anderson have remained steady and support for Wink Hartman has plummeted 17-points. Currently, Pompeo holds a six point lead over Hartman (27% Pompeo vs. 21% Hartman) with Jean Schodorf in third (13%) and Jim Anderson at 4%. Included in the survey, but not receiving any support was Paj Rutschman.

The chart below shows the trend lines in the three surveys we have conducted on behalf of the Pompeo for Congress campaign.



Pompeo's lead is particularly strong within Sedgwick County (30% Pompeo vs. 22% Hartman), though Pompeo also leads in the more rural counties as well (23% Pompeo vs. 17% Hartman). Pompeo leads among both men (30% Pompeo vs. 21% Hartman vs. 12% Schodorf) and women (25% Pompeo vs. 21% Hartman vs. 13% Schodorf). Perhaps more important is Pompeo's strong lead among the most frequent primary voters. Among those who have voted in each of the last four primary elections, Pompeo has a 10-point lead over Hartman (30% Pompeo vs. 20% Hartman vs. 15% Schodorf).

Pompeo's performance is particularly stunning given that Hartman has spent hundreds of thousands of dollars more on television ads than has Pompeo. Clearly, given Hartman's recent decline, his attack ads against Pompeo have backfired. Voters are clearly rejecting the negative campaign be waged by Hartman.

Hartman's scare tactics seem to only be working among the oldest of the districts' voters. Pompeo has leads among all voting blocs under the age of 75, but Hartman pulls even among these "super-seniors" (18% Pompeo vs. 18% Hartman). Among those under 65 years of age, Pompeo has what is a commanding lead in a 5-way contest (30% Pompeo vs. 19% Hartman vs. 8% Schodorf).

Our analysis of the data shows Wink Hartman to be in a difficult position. With numbers plummeting as are Hartman's, many candidates will turn to negative attacks – however, it looks as if Hartman's own earlier negative attacks are to blame for his current slide. As such, any future desperate attempts to attack his opponent will likely cause Hartman's own numbers to deteriorate.

Unless something dramatic occurs to change the trajectory of the race, Mike Pompeo should secure the Republican nomination.